

**International Convention Center**

Jeju Island, Korea

**JULY 11 to 15, 2017**



## EXHIBITOR PROGRAM



<http://embc.embs.org/2017>

### *Smarter Technology for Healthier World*

The 39th Annual International Conference of the IEEE Engineering in Medicine and Biology Society (EMBC'17) in conjunction with International Biomedical Engineering Conference of KOSOMBE will be held at International Convention Center (ICC), Jeju Island, Korea from July 11 to 15, 2017. The overall theme of the conference is “Smarter Technology for Healthier World” and will cover diverse topics of cutting-edge research and innovations in biomedical engineering, healthcare technology R&D, translational clinical research, technology transfer and entrepreneurship, and biomedical engineering education. The conference program will feature high-profile keynote lectures, mini symposia, workshops, invited sessions, oral and poster sessions, sessions for students and young professions, sessions for clinicians and entrepreneurs, and exhibitions.

### Why Exhibit at EMBC 2017?

- ▶ **2,500+** biomedical researchers, engineers, clinicians, and policymakers from across industry, government, and academia from 50 countries
- ▶ Single-point access to the **latest advances** in biomedical technologies/innovations and their applications
- ▶ Invited symposia and workshops providing a “**first look**” into emerging areas of healthcare innovations
- ▶ A chance to meet and cultivate the next generation of **top biomedical engineers**
- ▶ Possible links to a real **world market**
- ▶ Identify and **recruit** the best and brightest talents and engage them with your organization
- ▶ Identify **new opportunities** or partnerships to create, test and validate new ideas and products, including interactions with young and energetic startups and entrepreneurs

### Exhibit What?

- ▶ **Medical devices** newly developed, produced and deployed
- ▶ **Laboratory** equipment for biomedical engineers and researchers
- ▶ **Books, Journals** in medical and biological sciences and engineering
- ▶ Demonstration of **the results** of pioneering R&D programs
- ▶ **Meeting points** for experts, partners, students looking for collaboration and employment
- ▶ Other BME related,,,

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## Exhibitor Prospectus

The exhibition schedule is shown below. The conference organizers reserve the right to modify these times if needed. Exhibitors are responsible for the installation and dismantling of their respective exhibit materials. They are also requested to bring their own materials/equipment needed for the setup/dismantling of the exhibit displays. The exhibit materials may be attached on the booth panel by placing double adhesive tapes on the back side of their materials. Please note that booth panels cannot be punctured.

Venue	[Booth Setup/Decoration] ..... July 11, 2017 / 09:00-18:00
Event Hall (1F)	[Exhibition] ..... July 12~14, 2017 / 09:00-19:00
	[Exhibitor Cleanup/Dismantle] ..... July 14, 2017 / 19:00-21:00

### Booth types

#### Standard Booth

**\$3,000** (before May 30, 2017) / \$3,500 (from May 31, 2017)

1 free registration for the conference

2 free passes for the exhibition

- Booth Size: 3 m x 3 m
- Company Title Sign (Fascia)
- Flooring with Pytex
- Information Desk with 2 Chairs
- Lighting (3EA of 100W lights, 1EA of 40W fluorescent lamp)

\* Standard Booth can be further customized by ordering additional furniture



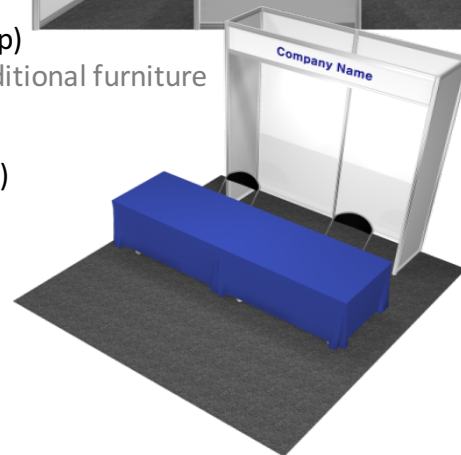
#### Table-Top Booth

**\$1,500** (before May 30, 2017) / \$1,800 (from May 31, 2017)

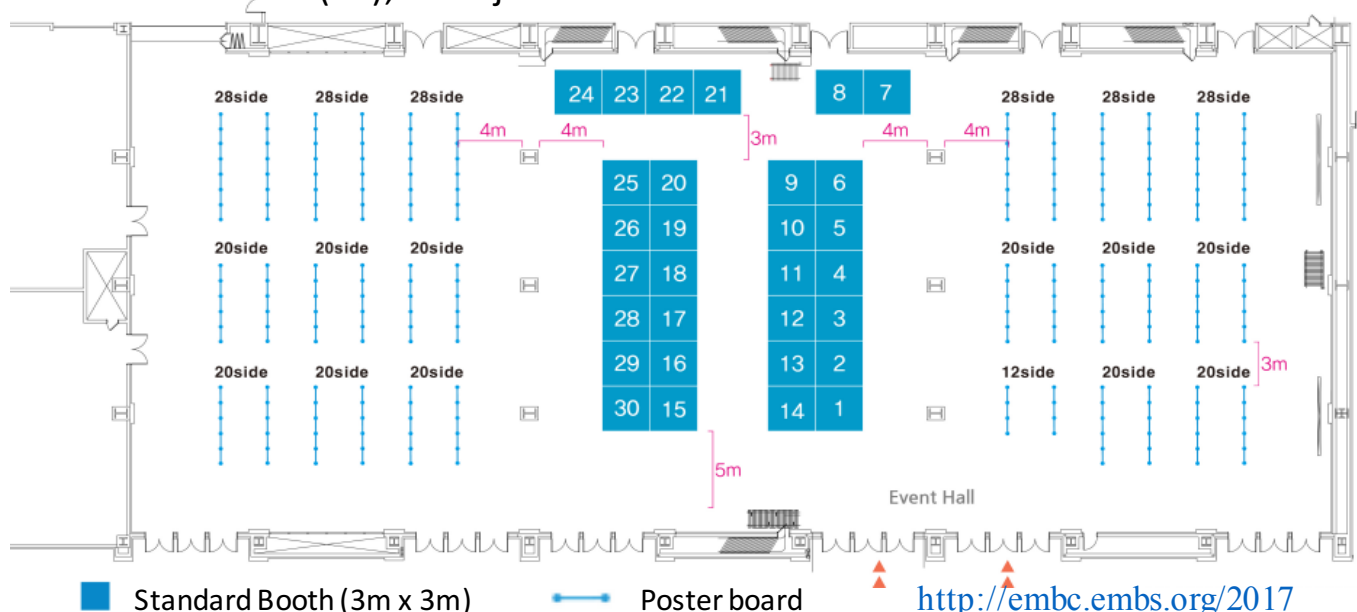
1 free registration for the conference

1 free pass for the exhibition

- Booth Size : 2 m x 0.5 m
- Company Title Sign (Fascia)
- Flooring with Pytex
- Information Desk with 2 Chairs
- Lighting (2EA of 100W lights)



### Floor Plan: Event Hall (1F), ICC Jeju



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